

Search Report

STIC Database Tracking Number

To: Janvier, Jean

Location: KNX 05 D65

Art Unit: 3688 Date: 05/18/10

Case Serial Number: 09/301,822

From: Paul Obiniyi Location: FIC3600

KNX 04 B68/ Rm04 B71 Phone: (571) 272-27734 paul.obiniyi@uspto.gov

Search Notes

Dear Examiner Janvier:

Please find attached the results of your fast & focused search for the above-referenced case.

I have listed *potential* references of interest in the first part of the search results. However, please be sure to scan through the entire report. There may be additional references that you might find useful.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me

Thank you for using the EIC, and we look forward to your next search!

Paul



I.	POTENTIAL REFERENCES OF INTEREST	3
A.	Dialog	3
II.	TEXT SEARCH RESULTS FROM DIALOG	7
A.	Full-Text Databases	7

*EIC-Searcher identified "potential references of interest" are selected based upon their apparent relevance to the terms/concepts provided in the examiner's search request.

I. Potential References of Interest

A. Dialog

19/3,K/25 (Item 1 from file: 340) DIALOG(R)File 340: CLAIMS(R)/US Patent (c) 2010 IFI/CLAIMS(R). All rights reserved.

2933446 3805693

E/ELECTRIC COUPONING METHOD AND APPARATUS; Distributing, generating, authenticating, and redeeming discount coupons; coupon data sent in diskettes; received consumer data stored in databases; coupon generated with consumer ID; fraud reduction; retail; cost reduction; convenience

Inventors: Christensen Scott N (US); Ingwersen David D (US)

Assignee: SellectSoft L C

(Reassigned - See file 123 for details)

Attorney, Agent or Firm: Robert Platt Bell & Associates, P.C.

Publication Application
Number Kind Date Number

US 5710886 A 19980120 US 95491367 19950616 (Cited in 131 later patents)

Priority Applic: US 95491367 19950616

Priority Applic

Calculated Expiration: 20150616

predetermined amount...

Non-exemplary Claims:

...counting, in the first computer, the number of times a consumer has redeemed a given coupon, and indicating fraud if the number of times a coupon is redeemed by the consumer exceeds a

22/3.K/67 (Item 4 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2010 WIPO/Thomson. All rights reserved. METHOD AND APPARATUS FOR CONTROLLING THE DISTRIBUTION OF COUPONS PROCEDE ET APPAREIL DE REGULATION DE LA DISTRIBUTION DE BONS Patent Applicant/Assignee: ELECTRONIC ADVERTISING NETWORK INC. Inventor(s): LEMON Chester L. KELLY BILL A. Patent and Priority Information (Country, Number, Date): Patent: WO 8501373 A1 19850328 WO 84US1450 19840914 (PCT/WO US8401450) Application: Priority Application: US 8360 19830915 Designated States:

AT AU BE BR CH DE DK FI FR GB HU JP KP LK LU MC MG MW NL NO RO SE SU

(Protection type is "patent" unless otherwise stated - for applications

prior to 2004)

Date

```
Publication Language: English
Fulltext Word Count: 18231
Fulltext Availability:
 Detailed Description
Detailed Description
... WIPC
 system of the present invention allows additional
 information to be printed on the coupon to deter
 fraud and
 to encourage prompt use of the
 coupon. Since dispenser D
 prints the coupons from data provided from host computer H
 via terminal...
22/3,K/79 (Item 4 from file: 9)
DIALOG(R) File 9: Business & Industry(R)
(c) 2010 Gale/Cengage. All rights reserved.
01411226 Supplier Number: 24077263 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Kmart upgrades Web presence
(Kmart launches a new Super Kmart section on its Web site featuring 1,000
 pages of fully interactive pages devoted to fresh food products and
 nutritional information)
Discount Store News, v 36, n 21, p 1+
November 03, 1997
DOCUMENT TYPE: Journal ISSN: 0012-3587 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 593
  (USE FORMAT 7 OR 9 FOR FULLTEXT)
TEXT:
... Toys "R" Us are offering coupons via an Internet site CoolSavings.com.
The CoolSavings site utilizes special software that
prevents coupon fraud and allows
consumers to download one coupon per customer. Barnes
& Noble is using the Internet couponing site to promote store opening
22/3,K/43 (Item 9 from file: 16)
DIALOG(R) File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.
01889187 Supplier Number: 42401314 (USE FORMAT 7 FOR FULLTEXT)
SLIPERMARKETS
Chain Store Age Executive with Shopping Center Age, p10
Oct. 1991
Language: English Record Type: Fulltext
Document Type: Magazine/Journal: Trade
Word Count: 261
```

(USE FORMAT 7 FOR FULLTEXT)

ABSTRACT:

TEXT:

...000 CRN applications have already been mailed. The CRN is meant to reduce the current use of multiple retailer-verfication programs by manufacturers, thereby discouraging fraudulent redemption of coupons, and subjecting legitimate retailers to fewer unwanted chargebacks.... Is

A&P's acquisition magic starting...

22/3,K/14 (Item 7 from file: 654) DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog, All rights reserved.

3251687 **IMAGE Available Derwent Accession: 1990-139902 Utility REASSIGNED, EXPIRED E/ Coupon validation terminal

Inventor: Finch, John W., Thornhill, CA

Wild, Gary, Downsview, CA Assignee: Scantech Promotions Inc.(03), Richmond Hill, CA

Scantech Promotions Inc CA

Examiner: Pitts, Harold (Art Unit: 239)

Law Firm: Merchant & Gould, Smith, Edell, Welter & Schmidt

Publication Application Filing Number Kind Date Number Date

Main Patent US 5091634 A 19920225 US 89416878 19891004 Priority GB 8823301 19881004

Fulltext Word Count: 6430

Summary of the Invention:

...Thus, according to the present invention a system is provided for coupon validation which effectively eliminates the possibility of fraudulent redeeming of the coupon outside of a predetermined validation time frame.

12/3,K/2 (Item 1 from file: 649)
DIALOG(R)File 649: Gale Group Newswire ASAP(TM)
(c) 2010 Gale/Cengage, All rights reserved.

01421420 SUPPLIER NUMBER: 07668556 (USE FORMAT 7 or 9 FOR FULL TEXT) Financial fraud seen at Miniscribe. Endrilonas, Janet Newsbytes, NEW09190008 Sept 19, 1989 LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 180 LINE COUNT: 00015

... recording the shipments as sales in the company books. The report also indicated the liberal use of incentive payments to people willing in the fraudulent activities of the company. (Janet Endritionas/19890915)

3/3,K/7 (Item 2 from file: 654)
DIALOG(R) File 654: US PAT. FULL.
(c) Format only 2010 Dialog. All rights reserved.

3292107 * * IMAGE Available
Derwent Accession: 1992-249505
Utility
REASSIGNED
REIGNED REQUESTED * * See File 123 for details
E/ Scanner with coupon validation
Inventor: Rando, Joseph F., Los Altos Hills, CA
Novak, Jeffrey M., Eugene, OR
Assignee: Spectra-Physics, Inc. (O2), San Jose, CA
Spectra-Physics, Inc. (Code: 78828)

Examiner: Levy, Stuart S. (Art Unit: 239)

Assistant Examiner: Rhoa, Joseph A.
Combined Principal Attorneys: Freiburger, Thomas M.

Publication Application Filing Number Kind Date Number Date

Main Patent US 5128520 A 19920707 US 89392851 19890811

Fulltext Word Count: 11767

Description of the Invention:
...to be inserted into a cancellation device or an inaccessible storage area before the consumer transaction can be completed, tending to prevent fraud in the use

of the redemption **coupons**. Cancellation can be effected automatically on validation, as disclosed below in further embodiments. Once the...

3/3,K/4 (Item 1 from file: 570) DIALOG(R)File 570: Gale Group MARS(R) (c) 2010 Gale/Cengage. All rights reserved.

01313464 Supplier Number: 43283940 On Madison Avenue/Bernice Kanner: SAVINGS PLAN New York, v25, n35, p18-21 Sept 7, 1992

ISSN: 0028-7369

Language: English Record Type: Abstract Article Type: Editorial Document Type: Magazine/Journal; General

ABSTRACT

...direct mail, 4%; product packages, 3.8%; and magazines, 2.3%. Article also discusses shoppers' actions when a couponed item is not available; coupon usage by demographic group; coupon expiration time frames; and fraudulent coupon redemption.

TEXT:

II. Text Search Results from Dialog

A. Full-Text Databases

show files

```
File 20: Dialog Global Reporter 1997-2010/May 18
     (c) 2010 Dialog
File 654:US PAT.FULL, 1976-2010/MAY 13
     (c) Format only 2010 Dialog
File 997: Newsroom 2000-2003
     (c) 2009 Dialog
File 148: Gale Group Trade & Industry DB 1976-2010/May 17
     (c) 2010 Gale/Cengage
File 16: Gale Group PROMT(R) 1990-2010/May 17
     (c) 2010 Gale/Cengage
File 619: Asia Intelligence Wire 1995-2010/May 17
     (c) 2010 Fin. Times Ltd
File 15: ABI/Inform(R) 1971-2010/May 17
     (c) 2010 ProQuest Info&Learning
File 349: PCT FULLTEXT 1979-2010/UB=20100506| UT=20100429
     (c) 2010 WIPO/Thomson
File 985: World News Connection(R) 1995-2010/May 18
     (c) 2010 NTIS
File 781: ProQuest Newsstand 1998-2010/May 18
     (c) 2010 ProQuest Info&Learning
File 13:BAMP 2010/May 17
     (c) 2010 Gale/Cengage
File 475: Wall Street Journal Abs 1973-2010/May 18
     (c) 2010 The New York Times
File 649: Gale Group Newswire ASAP(TM) 2010/Apr 01
     (c) 2010 Gale/Cengage
File 570: Gale Group MARS(R) 1984-2010/Apr 14
     (c) 2010 Gale/Cengage
File 621: Gale Group New Prod. Annou. (R) 1985-2010/Mar 30
     (c) 2010 Gale/Cengage
File 484: Periodical Abs Plustext 1986-2010/May 17
     (c) 2010 ProQuest
File 608: MCT Information Svc. 1992-2010/May 18
     (c) 2010 MCT Information Svc.
File 9: Business & Industry (R) Jul/1994-2010/May 17
     (c) 2010 Gale/Cengage
File 635: Business Dateline(R) 1985-2010/May 18
```

(c) 2010 ProQuest Info&Learning

```
File 990: Newsroom Current Jan. 1-2009/2010/May 18
     (c) 2010 Dialog
File 351: Derwent WPI 1963-2010/UD=201030
     (c) 2010 Thomson Reuters
File 618: Xinhua News 1999-2010/May 18
     (c) 2010 Xinhua News via Comtex
File 88: Gale Group Business A.R.T.S. 1976-2010/May 17
     (c) 2010 Gale/Cengage
File 610: Business Wire 1999-2010/May 18
     (c) 2010 Business Wire.
File 18: Gale Group F&S Index(R) 1988-2010/Apr 14
     (c) 2010 Gale/Cengage
File 553: Wilson Bus. Abs. 1982-2010/Apr
     (c) 2010 The HW Wilson Co
File 613: PR Newswire 1999-2010/May 18
     (c) 2010 PR Newswire Association Inc
File 636: Gale Group Newsletter DB(TM) 1987-2010/Apr 14
     (c) 2010 Gale/Cengage
File 660: Federal News Service 1991-2002/Jul 02
     (c) 2002 Federal News Service
File 702: Miami Herald 1983-2010/May 18
     (c) 2010 The Miami Herald Publishing Co.
File 80:TGG Aerospace/Def.Mkts(R) 1982-2010/Apr 12
     (c) 2010 Gale/Cengage
File 268: Banking Info Source 1981-2010/May W2
     (c) 2010 ProQuest Info&Learning
File 348: FUROPEAN PATENTS 1978-201019
     (c) 2010 European Patent Office
File 485: Accounting & Tax DB 1971-2010/May W2
     (c) 2010 ProQuest Info&Learning
File 494:St LouisPost-Dispatch 1988-2010/May 16
     (c) 2010 St Louis Post-Dispatch
File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
     (c) 2002 Gale/Cengage
File 626: Bond Buyer Full Text 1981-2008/Jul 07
     (c) 2008 Bond Buyer
File 726: S. China Morn. Post 1992--2010/May 17
     (c) 2010 South China Morning Post
File 727: Canadian Newspapers 1990-2010/May 17
     (c) 2010 Southam Inc.
File 757: Mirror Publications/Independent Newspapers 2000-2010/May 18
     (c) 2010
File 813: PR Newswire 1987-1999/Apr 30
     (c) 1999 PR Newswire Association Inc
File 160: Gale Group PROMT(R) 1972-1989
     (c) 1999 The Gale Group
File 235: AGROProjects 1990-2006/Q4
     (c) 2006 Informa UK Ltd.
File 696: DIALOG Telecom, Newsletters 1995-2010/May 17
     (c) 2010 Dialog
File 713: Atlanta J/Const. 1989-2010/May 18
     (c) 2010 Atlanta Newspapers
File 2: INSPEC 1898-2010/May W2
     (c) 2010 The IET
File 47: Gale Group Magazine DB(TM) 1959-2010/Apr 26
     (c) 2010 Gale/Cengage
File 129: PHIND(Archival) 1980-2010/May W3
```

(c) 2010 Informa UK Ltd File 267: Finance & Banking Newsletters 2008/Sep 29

```
(c) 2008 Dialog
File 340: CLAIMS(R)/US Patent 1950-2010/May 13
     (c) 2010 IFI/CLAIMS(R)
File 345: Inpadoc/Fam. & Legal Stat 1968-2010/UD=201018
     (c) 2010 EPO
? ds
Processina
Set
    Items Description
S1
     260737 (FRAUD OR FRAUDULENT OR FORGERY OR STEAL??? OR CHEAT??? OR
        MALICIOUS OR UNSCRUPULOUS)(3N)(ACTIVITY OR ACTIVITIES OR DEA-
       L? OR BEHAVIOUR? ? OR BEHAVOR? ? OR ACTION? ? OR TRANSACTION?)
     20168 S1(7N)(DETERMIN? OR DETECT? OR FIND? ORIDENTIF??? OR DETER-
S2
       MIN??? OR DECID??? OR ASCERTAIN??? OR ESTABLISH??? OR DISTING-
       UISH??? OR ANALYZ??? OR ANALYS???)
S3
     11020 (FRAUD OR FRAUDULENT OR FORGERY OR STEAL??? OR CHEAT??? OR
        MALICIOUS OR UNSCRUPULOUS)(3N) (COUPON? ? OR REBATE? ? OR IN-
       CENTIVE? ? OR REWARD? ?)
   4558747 (EXCEED OR SURPASS OR BEYOND OR MORE()THAN OR ABOVE)(3N)(M-
54
       ARK? ? OR POINT OR AMOUNT OR VALUE OR LEVEL OR STATUS OR THRE-
       SHOLD OR LIMIT? OR BOUNDARY)
$5
      118 S3(5N)(NUMBER(3N)TIME? ? OR TIMES OR FREQUENCY OR OFTEN)
S6
     217128 (REDEEM? OR USE OR UTILI? OR USAGE)(3N)(COUPON? ? OR REBAT-
       E? ? OR INCENTIVE? ? OR REWARD? ?)
S7
      10 S6(7N)S1
S8
      329 S1(7N)S3
       0 S8(7N)S4
S9
S10
       6 S8(3N)S5
S11
       16 S7 OR S10
S12
        5 S11 NOT PY> 1999
S13
      11020 (FRAUD OR FRAUDULENT OR FORGERY OR STEAL??? OR CHEAT??? OR
        MALICIOUS OR UNSCRUPULOUS)(3N)(COUPON? ? OR REBATE? ? OR INC-
       ENTIVE? ? OR REWARD? ?)
       21 S13(7N)(EXCEED OR SURPASS OR BEYOND OR MORE()THAN OR ABOVE-
S14
       )(3N)(MARK? ? OR POINT OR AMOUNT OR VALUE OR LEVEL OR STATUS -
       OR THRESHOLD OR LIMIT? OR BOUNDARY)
S15
       118 S13(5N)(NUMBER(3N)TIME? ? OR TIMES OR FREQUENCY OR OFTEN)
S16
       669 S13(7N)(REDEEM? OR USE OR UTILI? OR USAGE)(3N)(COUPON? ? OR
       REBATE? ? OR INCENTIVE? ? OR REWARD? ?)
S17
        1 S14 NOT PY> 1999
       97 RD S15 (unique items)
S18
       25 S18 NOT PY> 1999
S19
S20
      515 RD S16 (unique items)
S21
      128 S20 NOT PY> 1999
S22
      124 S21 NOT (S19 OR S14 OR S12)
```

```
3/3,K/2 (Item 1 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
```

(c) 2010 Gale/Cengage. All rights reserved.

01761154 SUPPLIER NUMBER: 02658400 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Clipping the cost of couponing; a recently released study shows that during

9

```
1981 retailers spent $280 million in handling coupons. Proposals could
 cut costs by approximately one-third.
Chain Store Age Executive with Shopping Center Age, v59, p61(2)
March, 1983
ISSN: 0193-1199
                  LANGUAGE: ENGLISH
                                          RECORD TYPE: FULLTEXT
WORD COUNT: 1633 LINE COUNT: 00130
... be front-end scanned
   * Policing coupon handling controls to cut down on misredemptions, or
coupon frauds.
   The taking of such actions is becoming critical as
the use of coupons is expected to
keep right on growing, continuing the trend of the past several years...
3/3,K/3 (Item 2 from file: 148)
DIALOG(R) File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.
01751495 SUPPLIER NUMBER: 02658591 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Coupon craze: casting a skeptical eye.
Quick Frozen Foods, v45, p44(2)
March, 1983
ISSN: 0033-6408 LANGUAGE: ENGLISH
                                            BECORD TYPE: FULL TEXT
WORD COUNT: 586 LINE COUNT: 00046
     and ultimately to the retailer and the consumer.
   In addition, there are a great many coupons today
redeemed through what we consider to be
counterproductive measures and activities. If
misredemption and fraudulent redemption coupled with the
increasing number of coupon exchange clubs could be accurately tabulated,
we
3/3,K/4 (Item 1 from file: 570)
DIALOG(R) File 570: Gale Group MARS(R)
(c) 2010 Gale/Cengage. All rights reserved.
01313464 Supplier Number: 43283940
On Madison Avenue/Bernice Kanner: SAVINGS PLAN
New York, v25, n35, p18-21
Sept 7, 1992
ISSN: 0028-7369
Language: English Record Type: Abstract
Article Type: Editorial
Document Type: Magazine/Journal; General
ABSTRACT:
...direct mail, 4%; product packages, 3.8%; and magazines, 2.3%. Article
also discusses shoppers' actions when a couponed item is
not available: coupon usage by
demographic group: coupon expiration time frames: and
fraudulent coupon redemption.
TEXT.
3/3, K/5 (Item 1 from file: 642)
```

DIALOG(R) File 642: The Charlotte Observer (c) 2010 Charlotte Observer. All rights reserved.

05063825
FOOD STAMP STING BRINGS 38 INDICTMENTS
CHARLOTTE OBSERVER (CO) - FRIDAY September 22, 1989
By: Associated Press
Edition: ONE-FIVE Section: METRO Page: 1B
Word Count: 472

...s Office vice squad. "But it's hard to tell if they got them illegally."

Dealers often quickly redeem the coupons for food, he said.

Swygert said food stamp **fraud** also comes in the form of illegal redemption by retail establishments.

Each of the 38...

3/3,K/7 (Item 2 from file: 654) DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

3292107 **IMAGE Available
Derwent Accession: 1992-249505
Utility
REASSIGNED
REISSUE REQUESTED ** See File 123 for details
E/ Scanner with coupon validation
Inventor: Fando, Joseph F., Los Altos Hills, CA
Novak, Jeffrey M., Eugene, OR
Assignee: Spectra-Physics, Inc. (02), San Jose, CA
Spectra-Physics, Inc. (02), San Jose, CA
Spectra-Physics, Inc. (02de: 78828)
Examiner: Levy, Stuart S. (Art Unit: 239)
Assistant Examiner: Rhoa, Joseph A.
Combined Principal Attorneys: Freiburger, Thomas M.

Publication Application Filing Number Kind Date Number Date

Main Patent US 5128520 A 19920707 US 89392851 19890811

Fulltext Word Count: 11767

Description of the Invention:

...to be inserted into a cancellation device or an inaccessible storage area before the consumer transaction can be completed, tending to prevent fraud in the use of the redemption coupons. Cancellation can be effected automatically on validation, as disclosed below in further embodiments. Once the

3/3,K/8 (Item 3 from file: 654)
DIALOG(R) File 654: US PAT. FULL.
(c) Format only 2010 Dialog. All rights reserved.

3251687 **IMAGE Available Derwent Accession: 1990-139902 Utility

REASSIGNED, EXPIRED
E/ Coupon validation terminal

Inventor: Finch, John W., Thornhill, CA Wild, Garv, Downsview, CA

Assignee: Scantech Promotions Inc.(03), Richmond Hill, CA

Scantech Promotions Inc CA

Examiner: Pitts, Harold (Art Unit: 239)

Law Firm: Merchant & Gould, Smith, Edell, Welter & Schmidt

Publication Application Filing Number Kind Date Number Date

Main Patent US 5091634 A 19920225 US 89416878 19891004 Priority GB 8823301 19881004

Fulltext Word Count: 6430

Summary of the Invention:

...coupon. Coupons which have a concealment device to conceal a winning prize are also often fraudulently redeemed by dealers/franchisers.

Coupons distributed by one retailer are often redeemed by his or her competitors. Millions of potential...

12/3,K/1 (Item 1 from file: 16) DIALOG(R)File 16: Gale Group PROMT(R) (c) 2010 Gale/Cengage. All rights reserved.

05184347 Supplier Number: 47911189 (USE FORMAT 7 FOR FULLTEXT) An EBT Knife Cuts Out A Slice Of New Jersey Food-Stamp Fraud Debit Card News, pN/A August 15, 1997 Lanquage: English Record Type: Fulltext

Language: English Record Type: Fullter
Document Type: Magazine/Journal; Trade

Word Count: 407

... 10 convenience stores were charged with allegedly committing more than \$6 million in food stamp **fraud** using EBT cards.

Transaction Tracking
While most states still use paper food-stamp
coupons to dispense benefits, in EBT programs

participants are issued debit cards, which contain electronically coded...

12/3,K/2 (Item 1 from file: 649)

```
DIALOG(R) File 649: Gale Group Newswire ASAP(TM)
(c) 2010 Gale/Cengage. All rights reserved.
01421420 SUPPLIER NUMBER: 07668556 (USE FORMAT 7 or 9 FOR FULL TEXT)
Financial fraud seen at Miniscribe.
Endrijonas, Janet
Newsbytes, NEW09190008
Sept 19, 1989
LANGUAGE: English
                      RECORD TYPE: Fulltext
WORD COUNT: 180 LINE COUNT: 00015
     recording the shipments as sales in the company books.
   The report also indicated the liberal use of
incentive payments to people willing in the
fraudulent activities of the company.
   (Janet Endrijonas/19890915)
12/3.K/4 (Item 2 from file: 636)
DIALOG(R) File 636: Gale Group Newsletter DB(TM)
(c) 2010 Gale/Cengage. All rights reserved.
03519928 Supplier Number: 47267984 (USE FORMAT 7 FOR FULLTEXT)
Washington Gas defends non--union contractors
Gas Daily, v14, n63, pN/A
April 2, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter: Trade
Word Count: 352
    a union employee."
   Washinton Gas Watch pursues "systems in which the consumer is
protected against fraudulent activity
" Ellis--Hagler said. The utility itself has "no
incentive to check on contractors" when these workers
intentionally overcharge customers, he said.
   But Thaxton said...
12/3.K/5 (Item 1 from file: 494)
DIALOG(R) File 494: St Louis Post-Dispatch
(c) 2010 St Louis Post-Dispatch. All rights reserved.
06008795
COUPON WARNING ISSUED
St. Louis Post Dispatch (SL) - THURSDAY February 14, 1991
By: Thom Gross
   Of the Post-Dispatch Staff
Edition: FIVE STAR Section: NEWS Page: 3A
Word Count: 532
...perfectly legal."
   Reeves said investigations were pending against several retailers in
the area suspected of fraudulent coupon</ B&G activity. He said that retailers
```

often are approached by a charity group interested in selling coupons.

"Some of these groups have...

t/3.k/all

19/3,K/1 (Item 1 from file: 654)

DIALOG(R) File 654: US PAT FULL.
(c) Format only 2010 Dialog, All rights reserved.

4147376 ** IMAGE Available

Derwent Accession: 1998-272445 Utility

E/ Method and apparatus for coupon management and redemption Inventor: Fajkowski, Peter W., 1748 17th St., Santa Monica, CA, 90404

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Gross, Anita Peliman (Art Unit: 286) Assistant Examiner: Rodriguez, Douglas X.

Law Firm: Roy, Kiesel & Tucker

Publication Application Filing Number Kind Date Number Date

Main Patent US 5905246 A 19990518 US 96741976 19961031

Fulltext Word Count: 21725

Summary of the Invention:

...plagued with the costs of paying for and preventing it.

Malredemption is another type of coupon

fraud often practiced on an even

larger scale. Malredemption is the large scale collection of coupons which...

19/3,K/2 (Item 2 from file: 654) DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

3731365 ** IMAGE Available Derwent Accession: 1996-285892

Utility

REASSIGNED, EXPIRED

M/ Method and apparatus for insuring the integrity of vehicle testing

procedures

Inventor: Tedeschi, Rinaldo R., Newington, CT

Assignee: Environmental Systems Products, Inc. (02), East Granby, CT

Assignee: Environmental Systems Products, Environmental Systems Products Inc

Examiner: Chilcot, Richard (Art Unit: 224)

Assistant Examiner: Dombroske, George M. Law Firm: Schweitzer Cornman & Gross

> Publication Application Filing Number Kind Date Number Date

Main Patent US 5524476 A 19960611 US 95512384 19950808

Fulltext Word Count: 1893

Description of the Invention:

...required for re-registration of a vehicle for use, and the cost of

repair is often high, there is an incentive for unscrupulous test

operators to falsify test results, either by passing a failed vehicle, to

the "benefit...

19/3,K/3 (Item 1 from file: 148) DIALOG(R) File 148: Gale Group Trade & Industry DB

(c) 2010 Gale/Cengage. All rights reserved.

09019202 SUPPLIER NUMBER: 18696085 (USE FORMAT 7 OR 9 FOR FULL TEXT) SEC official: when enforcers hit, underwriters more likely to pay.(Colleen

P. Mahoney) Hume, Lynn Stevns

Bond Buyer, v317, n29987, p36(1)

Sep 23, 1996

ISSN: 0732-0469 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1174 LINE COUNT: 00093

SEC chief enforcement official.

Winer told bond lawyers attending the session that broker-dealer firms

often have a major incentive to

settle securities fraud charges with the SEC, even if

the settlement involves big fines or civil penalties, because...

19/3 K/4 (Item 2 from file: 148)

DIALOG(R) File 148: Gale Group Trade & Industry DB

(c) 2010 Gale/Cengage. All rights reserved.

07497244 SUPPLIER NUMBER: 15687739 (USE FORMAT 7 OR 9 FOR FULL TEXT) Use compensation as a strategic weapon. (High-Performance Management)

Markowich, M. Michael

HR Focus, v71, n8, p12(2) August, 1994

ISSN: 1059-6038 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1187 LINE COUNT: 00092

... awards. It doesn't matter who selects the winning employee; those who are not selected often feel cheated. In addition, rewards for individual accomplishments weaken group solidarity in companies where team efforts are important. That's...

19/3,K/5 (Item 3 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

06096572 SUPPLIER NUMBER: 12452941 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Most dangerous and endangered. (boys from troubled backgrounds) (Children
in Crisis) (Cover Story)
Tetzell, Rick
Fortune, v126, n3, p78(4)
August 10, 1992
DOCUMENT TYPE: Cover Story ISSN: 0015-8259 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT: ABSTRACT

19/3,K/6 (Item 4 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

WORD COUNT: 3058 LINE COUNT: 00228

05851170 SUPPLIER NUMBER: 12112344 (USE FORMAT 7 OR 9 FOR FULL TEXT) Winning the fraud game. (part two of a two part series) Finnegan, Daniel; Simpson, Gail Best's Review - Property-Casualty Insurance Edition, v93, n1, p54(4) May, 1992 ISSN: 0161-7745 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT WORD COUNT: 2150 LINE COUNT: 00181

... of their jobs for which they are rewarded. If insurers want to become serious about **fraud** control, they must **reward** adjuster vigilance. Too **often**, adjusters are given implicit or explicit production quotas that, in effect, punish fraud control efforts...

19/3,K/7 (Item 5 from file: 148)

DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2010 Gale/Cengage. All rights reserved.

05231893 SUPPLIER NUMBER: 11644272 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Sumary judgment in antitrust cases: understanding Monsanto and Matsushita.
(A Symposium on Antitrust, Summary Judgment and Matsushita)
Jorde, Thomas M.; Lemley, Mark A,
Antitrust Bulletin, 36, n2, 271-323
Summer, 1991
ISSN: 0003-603X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 20650 LINE COUNT: 01642

... Indeed, since such a conspiracy has some of the classic features of a cartel, similar incentives to cheat exist at two different times: during the predatory pricing phase, when conspirators will have an incentive either to raise their...

19/3,K/8 (Item 6 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

05135092 SUPPLIER NUMBER: 10475525 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Who cheats on their income taxes; men more than women.... (Cover Story)
Smith, Marguerite T.
Money, v20, n4, p100(8)
April, 1991
DOCUMENT TYPE: Cover Story ISSN: 0149-4953 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT WORD COUNT: 3895 LINE COUNT: 00299

19/3,K/9 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

06395967 16400393
SEC Official: When Enforcers Hit, Underwriters More Likely to Pay Lynn Stevens Hume
Bond Buyer v317n29987 PP: 36 Sep 23, 1996
ISSN: 0732-0469 JRNL CODE: BBBB
WORD COUNT: 1100

...TEXT: SEC chief enforcement official.

Winer told bond lawyers attending the session that broker-dealer firms often have a major incentive to settle securities fraud charges with the SEC, even if the settlement involves big fines or civil penalties, because...

19/3,K/10 (Item 2 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00893328 95-42720 Use compensation as a strategic weapon Markowich, M Michael HR Focus v71n8 PP: 12-13 Aug 1994 ISSN: 1059-6038 JRNL CODE: PER WORD COUNT: 1123

...TEXT: awards. It doesn't matter who selects the winning employee; those who are not selected often feel cheated. In addition, rewards for individual accomplishments weaken group solidarity in companies where team efforts are important. That's...

19/3,K/11 (Item 3 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning, All rights reserved.

00760012 94-09404 Managing change: Back to basics or quantum leaps? Clark, G J Management Services v37n9 PP: 12-15 Sep 1993 ISSN: 0307-6768 JNNL CODE: MNS WORD COUNT: 3414

...TEXT: however, starts with people thinking differently. Another conclusion was that managing by attention to output often leads to an incentive to people to cheat, whilst making changes on the basis of inadequate information can lead to costly mistakes.

These...

19/3,K/12 (Item 4 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning, All rights reserved.

```
00611832 92-26935
Winning the Fraud Game (Part 2)
Finnegan, Daniel; Simpson, Gali
Best's Review (Prop/Casualty) v93n1 PP: 54-58, 88 May 1992
ISSN: 0161-7745 JRNL CODE: BIP
WORD COUNT: 2262
```

...TEXT: of their jobs for which they are rewarded. If insurers want to become serious about **fraud** control, they must **reward** adjuster vigilance. Too **often**, adjusters are given implicit or explicit production quotas that, in effect, punish fraud control efforts...

```
19/3,K/13 (Item 1 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2010 WIPO/Thomson. All rights reserved.
00428765 ** Image available**
METHOD AND APPARATUS FOR COUPON MANAGEMENT AND REDEMPTION
PROCEDE ET APPAREIL DE GESTION ET D'ECHANGE DE COUPONS
Patent Applicant/Assignee:
 FAJKOWSKI Peter W.
Inventor(s):
 FAJKOWSKI Peter W
Patent and Priority Information (Country, Number, Date):
                 WO 9819229 A1 19980507
 Application:
                 WO 97US19246 19971027 (PCT/WO US9719246)
 Priority Application: US 96741976 19961031
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
 AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH HU
 ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ
 PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW GH KE LS
 MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR
 TE IT LU MC NL PT SE BF BJ CF CG CL CM GA GN ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 21442
Fulltext Availability:
 Detailed Description
```

Detailed Description

... plagued with the costs of paying for and preventing it. Malredemption is another type of coupon fraud often practiced on an even larger scale. Malredemption is the large scale collection of coupons which...

19/3,K/14 (Item 1 from file: 484) DIALOG(R)File 484: Periodical Abs Plustext (c) 2010 ProQuest. All rights reserved.

```
02519143
          SUPPLIER NUMBER: 95333371 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Sustaining the transition: Are social contracts the answer?
Kohl, Richard
World Policy Journal (GWPJ), v12 n3, p109-117
Fall 1995
ISSN: 0740-2775
                    JOURNAL CODE: GWPJ
DOCUMENT TYPE: Feature
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 5401
                     LENGTH: Long (31+ col inches)
TEXT:
```

the other criteria enumerated above. The problem with social contracts is that both sides have incentives to cheat at various times: once wage moderation is in place, capitalists can renege and spend profits on their own...

COMPANY INFORMATION:

19/3,K/15 (Item 1 from file: 635)

DIALOG(R) File 635: Business Dateline(R) (c) 2010 ProQuest Info&Learning. All rights reserved. 0258011 92-04278 Businesses Fight Coupon Fraud Halverson, Guy Christian Science Monitor (Boston, MA, US), V84 N13 s1 p8

PUBL DATE: 911212 WORD COUNT: 584 DATELINE: New York, NY, US

TEXT:

...to be true,' it probably is."

Law enforcement officials are stepping up efforts to combat coupon crime, "Coupon fraud often happens in tough times, such as now," says Paul Deery, an agent with the criminal investigation division of the...

19/3.K/16 (Item 1 from file: 660) DIALOG(R) File 660: Federal News Service

00193910 SUBFILE: FNS

TITLE: PREPARED STATEMENT OF SENATOR RON WYDEN

(c) 2002 Federal News Service. All rights reserved.

BEFORE THE SENATE COMMITTEE ON FINANCE

SUBJECT - "MARKET-DRIVEN REFORMS FOR MEDICARE"

WEDNESDAY, MAY 21, 1997

SECTION HEADING: Capitol Hill hearing DATELINE: Washington dateline general news FILING DATE: 970521 YEAR: 1997

APPROXIMATE WORD COUNT: 001426 APPROXIMATE LINE COUNT: 00129

...TEXT: When we look at today's Medicare program we see a system that to often, in too many communities rewards waste, rewards fraud, and sanctifies inefficiency through a reimbursement protocol that ignores the key values of choice

19/3,K/17 (Item 1 from file: 702)
DIALOG(R) File 702: Miami Herald
(c) 2010 The Miami Herald Publishing Co. All rights reserved.

02055366 FOOD STAMPS BARTERED ON BLACK MARKET Miami Herald (MH) - MON AUG 13 1984 By: UNITED PRESS INTERNATIONAL Edition: FINAL Section: LOCAL Page: 3A

Word Count: 405

02042955

...the problem. Few clerks check for food-stamp IDs, allowing nearly anyone to pass a **coupon**, **fraud** experts say.

Food stamps often are obtained improperly directly from offices responsible for issuing them. Davis' office, which examined the...

19/3,K/18 (Item 2 from file: 702)
DIALOG(R) File 702: Miami Herald
O 2010 The Miami Harald Ryblighing Co. All rights received

(c) 2010 The Miami Herald Publishing Co. All rights reserved.

GRAFFITI ON NICARAGUAN WALLS PAINTED IN ALL POLITICAL COLORS Miami Herald (MH) - TUE_JUN 05 1984 By: JUAN O. TAMAYO Herald Staff Writer Edition: FINAL Section: FRONT Page: 2A Word Count: 644

...customers at even higher prices.

But the officials said they are most troubled by the fraudulent handling of ration coupons often with the cooperation of the Sandinista Defense Committees, the neighborhood organizations charged with policing the...

19/3,K/19 (Item 1 from file: 494)
DIALOG(R)File 494: St LouisPost-Dispatch
(c) 2010 St Louis Post-Dispatch. All rights reserved.

07276143

\$50,000 REWARD SET IN POSTAGE METER SCAM St. Louis Post Dispatch (SJ. - SUNDAY, October 3, 1993 By: 1993, The Washington Post Edition: THREE STAR Section: NEWS Page: 07E

Word Count: 193

TEXT:

...one of the 1.4 million meter machines now in service. The reward is five times greater than the usual postal-fraud reward, which a spokesman said is a measure of the seriousness of the problem.

CAPTION:

19/3,K/22 (Item 1 from file: 626)
DI ALOG(R) File 626: Bond Buyer Full Text
(c) 2008 Bond Buyer. All rights reserved.

0181868

SEC Official: When Enforcers Hit, Underwriters More Likely to Pay The Bond Buyer - September 23, 1996; Pg. 36; Vol. 317, No. 29987 Word Count: 1.108

BYLINE:

By Lynn Stevens Hume

TEXT: SEC chief

enforcement official.

Word Count: 434

Winer told bond lawyers attending the session that broker-dealer firms often have a major incentive to settle securities fraud charges with the SEC, even if the settlement involves big fines or civil penalties, because

19/3,K/23 (Item 1 from file: 726)
DI ALOG(R) File 726: S.China Morn.Post
(c) 2010 South China Morning Post. All rights reserved.

00197945 (USE FORMAT 7 FOR FULLTEXT)
REVERSE HEAD PSE Use this version pse The rebate and soft commissions debate Investor would benefit, not suffer South China Morning Post, Business News, p 3 July 29 1994.
DOCUMENT TYPE: Newspaper JOURNAL CODE: SCMP LANGUAGE: English REFCORN TYPE: Fulltex!

...other hand, can be used by managers for almost anything.
And they're an excellent incentive for
unscrupulous managers to churn client accounts,
often selecting brokers on the basis of how much cash

19/3,K/24 (Item 1 from file: 47)

```
DI ALOG(R) File 47: Gale Group Magazine DB(TM)
(c) 2010 Gale/ Cengage, All rights reserved.
03091876
          SUPPLIER NUMBER: 06474426 (USE FORMAT 7 OR 9 FOR FULL TEXT)
In for a penny, in for a pound.
Brockway, George P.
The New Leader, v71, n10, p13(2)
June 13, 1988
CODEN: NELDA | ISSN: 0028-6044
                                    LANGUAGE: ENGLISH RECORD TYPE:
 FULLTEXT
WORD COUNT: 2130 LINE COUNT: 00149
    The mathematics is unimpeachable, but perhaps Peterson is focusing
on something different. Low rates are often said to take
the incentive out of cheating on
taxes. I'm no economic determinist, so I don't hold with that, Indeed...
19/3,K/25 (Item 1 from file: 340)
DIALOG(R) File 340: CLAIMS(R)/ US Patent
(c) 2010 IFI/ CLAIMS(R). All rights reserved.
2933446 3805693
E/ELECTRIC COUPONING METHOD AND APPARATUS; Distributing, generating,
 authenticating, and redeeming discount coupons; coupon data sent in
 diskettes; received consumer data stored in databases; coupon generated
```

Publication Application
Number Kind Date Number Date
------US 5710886 A 19980120 US 95491367 19950616
(Cited in 131 later patents)
Priority Applic: US 95491367 19950616

Attorney, Agent or Firm: Robert Platt Bell & Associates, P.C.

with consumer ID; fraud reduction; retail; cost reduction; convenience Inventors: Christensen Scott N (US): Ingwersen David D (US)

Calculated Expiration: 20150616

Assignee: SellectSoft L C (Reassigned - See file 123 for details)

Non-exemplary Claims:
...counting, in the first computer, the number of times a consumer has redeemed a given coupon, and indicating fraud if the number of times a coupon is redeemed by the consumer exceeds a

predetermined amount...

t/3.k/all

22/3.K/1 (Item 1 from file: 20) DIALOG(R) File 20: Dialog Global Reporter (c) 2010 Dialog. All rights reserved.

05707300 (USE FORMAT 7 OR 9 FOR FULLTEXT) US FTC: "Coupon Surf Day" finds fraud on the Internet -- advertisers targeted for warning messages M2 PRESSWIRE June 11, 1999

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 718

(USE FORMAT 7 OR 9 FOR FULLTEXT)

As part of the Coupon Information Center's interest in educating consumers about the legitimate use and redemption of coupons. CIC now has a website dedicated to fighting coupon fraud that consumers can visit at: http://www.cents-off.com

Although fraudulent promoters promise hundreds...

22/3,K/2 (Item 2 from file: 20) DIALOG(R) File 20: Dialog Global Reporter (c) 2010 Dialog. All rights reserved.

05479992 (USE FORMAT 7 OR 9 FOR FULLTEXT) Financial Communications Specialists, Magnum Financial Group, Engaged by in Store Media Systems, Inc. PR NEWSWIRE May 26, 1999 JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 547

(USE FORMAT 7 OR 9 FOR FULLTEXT)

year, redeemed coupons are still processed manually! The In Store Media system not only automates coupon clearing, it reduces the fraudulent use of coupons, and provides manufacturers with a superior method of targeting consumers." About In Store Media Systems ...

22/3,K/7 (Item 7 from file: 20) DIALOG(R) File 20: Dialog Global Reporter (c) 2010 Dialog. All rights reserved.

03010014 (USE FORMAT 7 OR 9 FOR FULLTEXT) Ukrop's Super Markets and planet U Partner to Introduce "U-pons Internet Coupons"

BUSINESS WIRE October 05, 1998 9:24

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 638

(USE FORMAT 7 OR 9 FOR FULLTEXT)

meaningful level, with better understanding of buying behavior and dramatically improved return on investment.

-- Reduce coupon fraud, a major

problem throughout the industry, as U-pons are either

redeemed electronically through point-of-sale systems or

securely printed and delivered via the U.S...

22/3,K/8 (Item 1 from file: 654) DIALOG(R) File 654: US PAT, FULL.

(c) Format only 2010 Dialog. All rights reserved.

4123305 ** IMAGE Available Derwent Accession: 1999-214392

Utility

CERTIFICATE OF CORRECTION

E/ Process for issuing coupons for goods or services to purchasers at

non-secure terminals

Inventor: Khosla, Vinod, Portola Valley, CA Assignee: Vinod Khosla(02), Portola Valley, CA

Khosla Vinod

Examiner: Cosimano, Edward R. (Art Unit: 271)

Combined Principal Attorneys: Haynes, Mark A. Wilson, Sonsini, Goodrich & Rosati

> Publication Application Filing

Number Kind Date Number Date

Main Patent US 5884277 A 19990316 US 95431831 19950501

Fulltext Word Count: 4080

Description of the Invention:

...catalog providers. Also, the providers of the goods or services can be ensured that no fraudulent

coupons are redeemed by merely

checking the encrypted transcript for matches with the clear text transcript. The encrypted...

...identification of the purchaser as well as the goods or services. A third party who steals a coupon

will not be able to redeem the coupon without also having

fraudulent personal identification. A variety of

techniques can be used to make sure that the personal...

22/3,K/9 (Item 2 from file: 654) DIALOG(R) File 654: US PAT, FULL,

(c) Format only 2010 Dialog. All rights reserved.

4065789 ** IMAGE Available Derwent Accession: 1997-108662

Utility

REASSIGNED

E/ System and method for electronically auditing point-of-sale transactions

Inventor: Jones, Charles R., Dallas, TX

Assignee: Electronic Data Systems Corporation(02), Plano, TX

Electronic Data Systems Corp (Code: 48181)

Examiner: Tracs, Stephen R. (Art Unit: 271)

Combined Principal Attorneys: Holland, Robert W.; Greibenow, L. Joy

Publication Application Filing

Number Kind Date Number Date

Main Patent US 5832458 A 19981103 US 97974146 19971119 US 95488227 19950607

Continuation Abandoned

Fulltext Word Count: 7541

Summary of the Invention:

...disadvantage of the current coupon redemption and settlement

process, which threatens the overall efficacy of coupon usage, is that of

fraud or intentional coupon

misredemption. One estimate places total coupon

misredemption at about 15% of those coupons redeemed.

Intentional misredemption can occur in a number of ways. For example, an

overbearing customer can...

22/3,K/10 (Item 3 from file: 654) DIALOG(R) File 654: US PAT, FULL.

(c) Format only 2010 Dialog. All rights reserved.

3935351 ** IMAGE Available

Derwent Accession: 1998-110082

LitAlert Accession: P1999-21-18 ** See File 670 for Litigation

Utility

REASSIGNED

E/ Electric couponing method and apparatus

Inventor: Christensen, Scott N., Omaha. NE Ingwersen, David D., Scottsdale, AZ

Assignee: SellectSoft, L.C.(02), Phoenix, AZ

SellectSoft L C

Examiner: Haves, Gail O. (Art Unit: 241)

Assistant Examiner: Poinvil, Frantzy

Law Firm: Robert Platt Bell & Associates, P.C.

Publication Application Filing Number Kind Date Number Date

Main Patent US 5710886 A 19980120 US 95491367 19950616

Fulltext Word Count: 11452

Summary of the Invention:

...not appear that the apparatus of Murphy is equipped to process demographic information or reduce coupon fraud. Moreover, Murphy discloses his apparatus for use in college campuses, a limited and narrow consumer

22/3.K/11 (Item 4 from file: 654) DIALOG(R) File 654: US PAT. FULL. (c) Format only 2010 Dialog. All rights reserved.

3685415 Utility

REASSIGNED, EXPIRED, REINSTATED

Coupon exchanging and check writing system Inventor: Schulze, Jr., Everett E., Aurora, CO

Assignee: In-Store Media Systems, Inc.(02), Aurora, CO

Examiner: Evans, F. L. (Art Unit: 255) Law Firm: Sheridan Ross & McIntosh

Publication

Application Filing Number Kind Date Number Date

Main Patent US 5483049 A 19960109 US 94192639 19940207

Fulltext Word Count: 12341

Description of the Invention:

...44 provides the benefits of: (a) allowing a retailer of the product or service to redeem the coupon exchange coupons 40 without using the retailer's funds; (b) inhibiting coupon fraud since the coupon exchange coupons 40 are automatically invalidated upon redemption; and (c) supplying

22/3,K/12 (Item 5 from file: 654) DIALOG(R) File 654: US PAT. FULL. (c) Format only 2010 Dialog, All rights reserved.

consumers with an immediate cash rebate...

3362726 ** IMAGE Available Derwent Accession: 1993-100384 Litility

EXPIRED

E/ System for electronically recording and redeeming coupons Inventor: Counts, Reginald D., 1714 Legend La., St. Louis, MO, 63146

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Shepperd, John W. (Art Unit: 255) Assistant Examiner: Sikorski, Edward H.

Law Firm: Longacre & White

Publication Application Filing Number Kind Date Number Date

 Main Patent
 US 5192854
 A
 19930309
 US 92829561
 19920205

 Continuation
 Abandoned
 US 90558775
 19900726

Fulltext Word Count: 3925

Summary of the Invention:

...redemption either by electronic transmission or on magnetic media;

in which the ability to commit coupon fraud is greatly reduced since

coupons are only redeemed when a

product's UPC is scanned for purchase; and in which the record of...

22/3,K/13 (Item 6 from file: 654) DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

3267578 Utility REASSIGNED Convertible coupon or label

Inventor: Volkman, James B., Appleton, WI Wollangk, David A., Neenah, WI Grosskopf, Kay F., Neenah, WI

Dul, Eugene E., Milford, CT Assignee: Menasha Corporation(02), Neenah, WI

Examiner: Eley, Timothy V. (Art Unit: 326)
Assistant Examiner: Fridie, Jr., Willmon

Law Firm: Quarles & Brady

Publication Application Filing
Number Kind Date Number Date

Main Patent US 5106124 A 19920421 US 90516491 19900430

Fulltext Word Count: 3795

Abstract:

...attachable to selected items. The secondary coupons are separable portions of the primary coupon so use of any of them visibly destroys the integrity of the primary coupon to prevent fraud. Several preferred embodiments show various applications and ways of attaching the primary and secondary coupons...

Description of the Invention:

...he could utilize the carton coupon in conjunction with the carton of cigarettes and then redeem the individual coupons which in fact were not sold. The dividable coupon of this invention prevents this type of fraud because the

missing **coupon** area provides an immediate visual indication of **use**. In addition, the embodiments shown in FIGS. 9a, 10a and 11a with the partial release...

22/3,K/14 (Item 7 from file: 654) DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

3251687 **IMAGE Available Derwent Accession: 1990-139902

Utility
REASSIGNED, EXPIRED
E/ Coupon validation terminal

Inventor: Finch, John W., Thornhill, CA

Wild, Gary, Downsview, CA Assignee: Scantech Promotions Inc.(03), Richmond Hill, CA

Scantech Promotions Inc CA Examiner: Pitts, Harold (Art Unit: 239)

Law Firm: Merchant & Gould, Smith, Edell, Welter & Schmidt

Publication Application Filing
Number Kind Date Number Date

Main Patent US 5091634 A 19920225 US 89416878 19891004

Priority GB 8823301 19881004

Fulltext Word Count: 6430

Summary of the Invention:

...Thus, according to the present invention a system is provided for coupon validation which effectively eliminates the possibility of fraudulent redeeming of the coupon outside of a predetermined validation time frame...

22/3,K/15 (Item 8 from file: 654) DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

3160277 ** IMAGE Available Derwent Accession: 1991-132360 Utility

REASSIGNED E/ Foolproof coupon redemption system

Inventor: Cunningham, William R., P.O. Box 500, Anna, IL, 62906 Amareno, Carmelo S., 3775 Bay Rd., Menlo Park, CA, 94026 Kayan, Helmut, 222 Scenice Dr., Redwood City, CA, 94062

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Pitts, Harold (Art Unit: 239)

Combined Principal Attorneys: Gerstein, Milton S.; Benn, Marvin

Publication Application Filing

Number Kind Date Number Date

Main Patent US 5008519 A 19910416 US 88272176 19881116

Fulltext Word Count: 6383

Summary of the Invention:

...been addressed. Another obstacle of substantial proportion, which

threatens the overall productivity and efficacy of

coupon usage, is that of fraud. One

estimate of fraudulent coupon

redemption given a few years ago is that at least \$350 million a year is

..

22/3,K/16 (Item 9 from file: 654) DIALOG(R) File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

3020216 ** IMAGE Available

Derwent Accession: 1990-030067

Utility

EXPIRED

E/ Scannable fraud preventing coupon

Inventor: Donahue, Patrick J., Bell Mead, NJ

Assignee: Beatrice Foods Co.(02), Chicago, IL BEATRICE CO INC (Code: 08376)

Examiner: Trafton, David L. (Art Unit: 235)

Law Firm: Shlesinger & Myers

Publication Application Filing
Number Kind Date Number Date

Main Patent US 4880964 A 19891114 US 84620741 19840614

Fulltext Word Count: 3833

Summary of the Invention:

...An additional object of the disclosed invention is to provide a scannable **fraud** preventing **coupon**

which utilizes UPC coding techniques in order to permit accurate accounting, distribution and use

records to be maintained...

...An additional object of the disclosed invention is to provide a scannable fraud preventing coupon

which may be mass produced at relatively little cost...

...Yet an additional object of the disclosed invention is to provide a scannable fraud preventing coupon

having means for altering the UPC image in order to disrupt unauthorized scanning of the...

22/3,K/17 (Item 10 from file: 654) DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

2923933 ** IMAGE Available Derwent Accession: 1989-007586

Utility

E/ Encoding and decoding system
: FOR REPRODUCING TRACKABLE DOCUMENTS

Inventor: Johnsen, Edward L., Wayland, MA
Hughes, David C., South Yarmouth, MA

Assignee: C.P.C. Investment Trust(02), Nashua, NH CPCINVESTMENT TRUST

Examiner: Trafton, David L. (Art Unit: 235) Combined Principal Attorneys: Asher, Robert M.

Publication Application Filing Number Kind Date Number Date

Main Patent US 4791281 A 19881213 US 86919805 19861016

Fulltext Word Count: 3859

Description of the Invention:

...Thus, unusual or suspicious numbers of credit from that location may alert the manufacturer or **coupon** issuer to possible fraud. It is useless for a prospective fraudulent user to accumulate extra **coupons** for illegal or improper **use**. The coupon 10 may be used only once, and that once for a purchase of...

...which provides for the assembling multiple encoding, decoding and electronic and physical invalidation of a coupon, leading to improved protection against fraudulent coupon use over prior practice, and also making the handling of coupons easier and more efficient than heretofore.

22/3,K/18 (Item 11 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

2797202 **IMAGE Available

Derwent Accession: 1985-087108 LitAlert Accession: P2003-34-13; P1999-49-11; P1999-51-16; P2000-22-16;

P2000-22-17 ** See File 670 for Litigation Utility

REASSIGNED

E/ Method and apparatus for controlling the distribution of coupons Inventor: Lemon, Chester L., Dallas, TX

Kelly, Bill A., Ft. Worth, TX Assignee: Appleton, James K.(04), Dallas, TX

APPLETON JAMES K

Examiner: Ruggiero, Joseph (Art Unit: 236) Assistant Examiner: Meyer, Charles B. Law Firm: Pravel, Gambrell, Hewitt & Kimball

> Application Filing Publication Number Kind Date Number Date

Main Patent US 4674041 A 19870616 US 83533060 19830915

Fulltext Word Count: 18068 Description of the Invention:

...price. The system of the present invention allows additional information to be printed on the coupon to deter

fraud and to encourage prompt use

of the coupon. Since dispenser D prints the coupons from data provided from host computer H via terminal...

22/3.K/19 (Item 12 from file: 654) DIALOG(R) File 654: US PAT. FULL.

(c) Format only 2010 Dialog. All rights reserved.

2589053 ** IMAGE Available Derwent Accession: 1984-214623

Utility

REASSIGNED, EXPIRED

E/ Theft-resistant audio system for vehicle Inventor: Tscheulin, Fred L., Scottsburg, IN Tilley, Donald R., Jeffersontown, KY

Schubert, Steven K., Louisville, KY Skyllingstad, William G., Louisville, KY

Assignee: Audio Systems, Inc.(02), Louisville, KY AUDIO SYSTEMS INC

Examiner: Trafton, David L. (Art Unit: 233)

Law Firm: Wood Herron & Evans

Publication Application Filing Number Kind Date Number Date

Main Patent US 4481512 A 19841106 US 82454467 19821229

Fulltext Word Count: 9508

Description of the Invention:

...from the chassis 10 by the vehicle occupant when it is unattended. there is little incentive to steal the chassis since it is of no utility without the user

interface unit which has been removed. Second, since the user interface unit...

22/3,K/20 (Item 13 from file: 654) DIALOG(R) File 654: US PAT. FULL.

(c) Format only 2010 Dialog. All rights reserved.

2411685 * * IMAGE Available Derwent Accession: 1982-D3712E

Utility

M/ Label and labelled article

Inventor: Augeri, Joseph L., Stamford, CT Assignee: The Nestle Co., Inc.(02), White Plains, NY

NESTLE CO INC (Code: 59185)

Examiner: Kimlin, Edward C. (Art Unit: 161) Assistant Examiner: Falasco, L.

Law Firm: Vogt & O'Donnell

Publication Application Filing Number Kind Date Number Date

Main Patent US 4318235 A 19820309 US 80157847 19800609

Fulltext Word Count: 3329

Summary of the Invention:

... a discount coupon along with an article intended for retail sale. When this structure is utilized, the retailer can only obtain the discount coupons by purchasing the articles at wholesale and the problem of fraudulent

22/3,K/23 (Item 3 from file: 148)

DIALOG(R) File 148: Gale Group Trade & Industry DB

(c) 2010 Gale/Cengage. All rights reserved.

10156335 SUPPLIER NUMBER: 19985875 (USE FORMAT 7 OR 9 FOR FULL TEXT) Kmart upgrades Web presence, (World Wide Web)

coupon redemption by retailers is obviated ...

Scally, Robert

Discount Store News, v36, n21, p1(2) Nov 3, 1997

ISSN: 0012-3587 LANGUAGE: English

WORD COUNT: 611 LINE COUNT: 00054

Tovs "R"

Us are offering coupons via an Internet site CoolSavings.com. The CoolSavings site utilizes special software that prevents coupon fraud and allows

RECORD TYPE: Fulltext: Abstract

consumers to download one coupon per customer. Barnes & Noble is using the Internet couponing site to promote store opening in...

22/3,K/25 (Item 5 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

07706492 SUPPLIER NUMBER: 16564361 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Desktop counterfeiting.
McClellan, Doug
Technology Review, v98, n2, p32(9)

Feb-March, 1995 ISSN: 0040-1692 LANGUAGE: E

ISSN: 0040-1692 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT WORD COUNT: 4640 LINE COUNT: 00363

... Inc., a coupon printer. He estimates that as many as 15 to 20 percent of coupons redeemed are fraudulent. If he is right, that means the number of fraudulent coupons redeemed is nearly \$1 billion a year. Comark sells a patented variable-dot system known as...

22/3,K/27 (Item 7 from file: 148) DIALOG(R)File 148: Gale Group Trade & Industry DB (c) 2010 Gale/Cengage. All rights reserved.

06113563 SUPPLIER NUMBER: 12546108 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Pulling up roots. (relocation of New Jersey businesses)
Middleton, Timothy
Business Journal of New Jersey, v9, n12, p43(3)
August, 1992
ISSN: 0889-3403 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2587 LINE COUNT: 00201

... the facility. "One of the myths of economic development is that places around the country use incentives to steal business from places like New Jersey," says Ross Boyle, chairman of the American Economic Development...

...Once they decide to move, they have to decide where to go, and then places use incentives to compete against each other. They're not using incentives to steal business; they're competing for the business that was moving out anyway."

The Motor Equipment...

```
22/3.K/33
           (Item 13 from file: 148)
DIALOG(R) File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.
03929569 SUPPLIER NUMBER: 07700181 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Who "owns" coupon scanning? (grocery marketing)
Rooks, Alan
Prepared Foods, v158, n6, p31(1)
June 1989
ISSN: 0747-2536 LANGUAGE: ENGLISH
                                           RECORD TYPE: FULLTEXT
WORD COUNT: 1054 LINE COUNT: 00085
     and an incredibly divisive issue in the food industry.
Manufacturers spend millions trying to stop coupon
fraud and retailers lose millions in
coupon chargebacks (coupons
redeemed by retailers but not accepted by
```

manufacturers). Coupons have clearly become an expensive headache. Of...

06844139 Supplier Number: 57841476 (USE FORMAT 7 FOR FULLTEXT)

22/3,K/35 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.

Home-Printed Coupons Are a Fraud.
Diamond, David
Brandweek, v40, n43, p24
Nov 15, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 644

... the coupon using a validating scanner or other technological solution, the cashier must accept the **fraudulent** coupon.

It doesn't end there. The retailer sends the redeemed fraudulent coupon to the clearinghouse an bills the manufacturer for the \$2.08 charge. The manufacturer refuses to pay the amount, because it is a fraudulent coupon. The retailer then deducts the amount from the manufacturer's next invoice. And things get...

22/3,K/43 (Item 9 from file: 16) DIALOG(R)File 16: Gale Group PROMT(R) (c) 2010 Gale/Cengage. All rights reserved.

01889187 Supplier Number: 42401314 (USE FORMAT 7 FOR FULLTEXT)

SUPERMARKETS

Chain Store Age Executive with Shopping Center Age, p10

Oct, 1991

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 261

(USE FORMAT 7 FOR FULLTEXT)

ABSTRACT:

...000 CRN applications have already been mailed. The CRN is meant to

reduce the current use of multiple retailer-verfication

programs by manufacturers, thereby discouraging

fraudulent redemption of coupons, and

subjecting legitimate retailers to fewer unwanted chargebacks.... Is

A&P's acquisition magic starting...

22/3,K/44 (Item 10 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.

01600982 Supplier Number: 41971249 IN THE TRADE: COUPONS: Cutting out fraud Progressive Grocer, v0, n0, p8

April, 1991

Language: English Record Type: Abstract

ABSTRACT:

A list of all coupon-redeeming retailers is being compiled in an effort to eliminate

coupon fraud. The project is being

initiated by the Joint Industry Coupon Committee.

according to James Keller, director of customer relations for Kraft General

Foods. The project...

TEXT.

22/3,K/45 (Item 11 from file: 16) DIALOG(R)File 16: Gale Group PROMT(R)

(c) 2010 Gale/Cengage. All rights reserved.

01113737 Supplier Number: 41252788 (USE FORMAT 7 FOR FULLTEXT) Label functions will multiply in the '90s

Food & Drug Packaging, p73 April, 1990

Language: English Record Type: Fulltext Document Type: Magazine/Journal: Trade

Word Count: 656

... in the '80s, as we thought it would. But, one of the factors promoting their use - coupon redemption fraud - is still a big problem. One solution, we think, will be coupon-less instant redemptions triggered by checkout scanning of UPC symbols. You could argue that labels...

22/3,K/49 (Item 4 from file: 15) DIALOG(R)File 15: ABI/Inform(R)

(c) 2010 ProQuest Info&Learning. All rights reserved.

01539903 01-90891 First fraud-proof cybercoupons Hein, Kenneth Incentive v171n10 PP: 14 Oct 1997 ISSN: 1042-5195 JRNL CODE: IMK WORD COUNT: 292

ABSTRACT: SuperMarkets Online has created the first fraud-proof internet coupon. By clicking on the coupon, the consumer can select a local retailer where they can redeem the coupon. At the retailer, the clerk scans in the coupon and a manufacturer's...

22/3.K/51 (Item 6 from file: 15)

DIALOG(R)File 15: ABI/Inform(R) (c) 2010 ProQuest Info&Learning. All rights reserved.

01307081 99-56477
The Interactive incentive
Klein, Matthew
American Demographics Tools Supplement PP: 37-38 Oct 1996
ISSN: 0163-4089 JRNL CODE: ADE
WORD COUNT: 382

...TEXT: electronic. Last spring, Catalina launched Supermarkets Online in California, a program designed to guard against coupon fraud in several ways.

Catalina brings together retailers and manufacturers, so that coupons are redeemable only at sponsoring retailers. The coupons are also sequentially numbered, and a distinct household bar...

22/3,K/52 (Item 7 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

01015840 96-65233

Sales promotion - A missed opportunity for service marketers?
Peattie, Ken; Peattie, Sue
International Journal of Service Industry Management v6n1 PP: 22-39 1995
ISSN: 0956-4233 JRNL CODE: SIM
WORD COUNT: 6810

...TEXT: cent of marketing communications budgets.

By leaving the price intact and not subject to the use of coupons, value-adding promotions avoid the financial dangers of price wars or coupon fraud associated with many price-based promotions. This does not mean that they are without potential...

22/3,K/55 (Item 10 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00535120 91-09464 Marketers Moving to Make Data Bases Actionable Schlossberg, Howard Marketing News v25n4 PP: 8 Feb 18, 1991 ISSN: 0025-3790 JRNL CODE: MNW WORD COIUNT: 1461

...TEXT: better every time: brand loyalty through relational marketing: better identification of best oustomers; reductions in coupon misredemption and fraud because of better targeting; higher coupon redemption rates; better-quality coupon redemption, aligned by customer use and loyalty; product differentiation; and better cost efficiency than most mass marketing programs.

22/3,K/56 (Item 11 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning, All rights reserved.

00533838 91-08182 The Cutting Edge of Coupon Fraud Eisman, Regina Incentive v165n1 PP: 40-41 Jan 1991 ISSN: 1042-5195 JRNL CODE: IMK

...ABSTRACT: clipping coupons is a popular national pastime, some people are taking it too far by redeeming coupons or claiming refunds for products they have not bought. Coupon fraud usually occurs when people buy coupons from someone else, sift unused coupons from garbage bins, or manufacture counterfelt coupons. No laws relate specifically to coupon fraud; however, when consumers use a coupon or refund offer, they enter into a contract with the issuer and must adhere to the rules printed on the coupon. According to Henry Goodson, coupon

control manager for Procter & Gamble, people who commit coupon fraud are extremely dedicated to their craft. Because coupon usage has grown, there are more coupons for people to misredeem. The number of coupons issued...

22/3,K/59 (Item 14 from file: 15) DIALOG(R) File 15: ABI/Inform(R)

(c) 2010 ProQuest Info&Learning, All rights reserved.

00202258 83-13819 Tax Fugue in A Flat McKie, A. B.

Canadian Banker & ICB Review v90n2 PP: 24-26 Apr 1983

ISSN: 0315-6230 JRNL CODE: CBI

...ABSTRACT: to work harder and take home more pay, 2. having more money for Canadians to use acquiring greater ownership of Canadian industry, 3. removing the incentive to cheat on taxes, and 4. simplifying tax provisions while reducing the costs of administration. Opponents emphasize...

22/3,K/60 (Item 15 from file: 15) DIALOG(R) File 15: ABI/Inform(R) (c) 2010 ProQuest Info&Learning. All rights reserved.

00165317 82-06878 Coupons: Prevention of Coupon Fraud Anonymous Security Management v25n11 PP: 77-78, 80 Nov 1981

... ABSTRACT: give companies the ability to reach large numbers of consumers directly with a product message. Coupon fraud has also grown with the extensive use of coupons.

00125021 80-19058

Coupon fraud happens in different

ISSN: 0145-9406 JBNI CODE: SEM

ways: 1. A grocer cuts coupons from the newspapers or purchases them in bulk at a fraction of their face value...

22/3.K/61 (Item 16 from file: 15) DIALOG(R) File 15: ABI/Inform(R) (c) 2010 ProQuest Info&Learning, All rights reserved.

Correlates of Consumer Susceptibility to Coupons in New Grocery Product Introductions Teel, Jesse E.: Williams, Robert H.: Bearden, William O.

Journal of Advertising v9n3 PP: 31-35, 46 1980 ISSN: 0091-3367 JBNI CODE: JOA

...ABSTRACT: try new products by these coupons. Coupon research has generally focused on the characteristics of coupon

```
redeemers, the role of the media, and the problems of fraudulent coupon redemption. This study was conducted to determine the size of the female grocery shopper segment...
```

DIALOG(R)File 15: ABI/Inform (R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00078041 78-12372
Who's Afraid of 105-52 Trading on Inside Information Has Balloo

Who's Afraid of 10b-5? Trading on Inside Information Has Ballooned Bleiberg, Robert Burner's v58n30 PP: 7 July 24, 1978 ISSN: 0005-6073 JRNL CODE: BAR

...ABSTRACT: securities laws makes no mention of the unenforceable SEC Rule 10b-5 which cites the use of inside information in securities transactions as fraud. The rewards to corporations and individuals from using

```
22/3,K/64 (Item 1 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2010 WIPO/Thomson All rights reserved
```

insider information is so great that it is worth...

22/3,K/62 (Item 17 from file: 15)

(c) 2010 WIPO/Thomson. All rights reserved.

00520699 **Image available**

Patent and Priority Information (Country, Number, Date):
Patent: WO 9952051 A1 19991014

Application: WO 99GB575 19990225 (PCT/WO GB9900575)

Priority Application: US 9854844 19980403 Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

CN HU JP KR PL AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE Publication Language: English

Publication Language: English Fulltext Word Count: 4237

Fulltext Availability: Detailed Description

SMITH Sean William

Detailed Description ... the

advertisement to fit the viewer's tastes and interests.

In addition, many cases of fraud related to paper

```
coupons are occurring today. For example, paper coupons are easily counterfeited.
```

redeeming coupons for merchandise they have not purchased. Some retailers also commit fraud by

Some consumers commit fraud by

redeeming coupons for

merchandise which consumers have not purchased.

Manufacturers must rely on the cashiers and computer...

22/3,K/65 (Item 2 from file: 349) DIALOG(R)File 349: PCT FULLTEXT (c) 2010 WIPO/Thomson. All rights reserved.

00358775 **Image available**

SYSTEM AND METHOD FOR ELECTRONICALLY AUDITING POINT-OF-SALE TRANSACTIONS SYSTEME ET PROCEDE ELECTRONIQUES DE COMPTABILISATION DES TRANSACTIONS D'UN POINT DE VENTE

Patent Applicant/Assignee:

ELECTRONIC DATA SYSTEMS CORPORATION,

JONES Charles B.

Patent and Priority Information (Country, Number, Date):

Patent: WO 9641289 A2 19961219

Application: WO 96US9370 19960607 (PCT/WO US9609370)

Priority Application: US 95488227 19950607

Designated States:

(Protection type is "patent" unless otherwise stated - for applications

CA JP MX AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE

Publication Language: English Fulltext Word Count: 7499

Fulltext Availability:

Detailed Description

Detailed Description

... disadvantage of the current coupon

redemption and settlement process, which threatens the

overall efficacy of coupon usage,

is that of fraud or

intentional coupon misredemption. One estimate places

total coupon misredemption at about 15% of those

coupons

redeemed. Intentional misredemption

22/3,K/66 (Item 3 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2010 WIPO/Thomson, All rights reserved.

00192867 **Image available**
A COMPUTERIZED MERCHANDISING SYSTEM

```
SYSTEME DE DISTRIBUTION INFORMATISE
Patent Applicant/Assignee:
 ES-TECH INTERNATIONAL INC.
Inventor(s):
 SCHULZE Everett E Jr.
Patent and Priority Information (Country, Number, Date):
                  WO 9110216 A1 19910711
 Application:
                  WO 91US46 19910102 (PCT/WO US9100046)
 Priority Application: US 90394 19900105
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
 AT AU BE CA CHIDE DK ES FRIGBIGRIT JP KRILU NUNO SE
Publication Language: English
Fulltext Word Count: 12731
Fulltext Availability:
 Detailed Description
Detailed Description
... U.S.
 Patent No. 3.,959.,624 to Kaslow discloses a method of
 reducing consumer fraud in connection with
 redemption. In grocery stores having point of purchase
 systems utilizing optical scanners to read the UPC
 codes
 from products, the scanners are also used to... When the coupon is
 redeemed it is cancelled or
 voided so that it cannot be redeemed again. This step
 reduces coupon fraud, When
 redeemed, it is pref erably
 counted and identified, saving coupon clearinghouse
 costs..
 and providing valuable consumer buying pattern information
 that is accumulated in a data...an
 efficient computer network and its accompanying software.
 Additionally, the system cancels or invalidates the
 redeemed coupon to reduce possible
 coupon fraud It also
 checks to make sure that the redeemed
 coupon has the
 proper code, which can be readily changed by the system to
```

22/3,K/67 (Item 4 from file: 349) DIALOG(R)File 349: PCT FULLTEXT (c) 2010 WIPO/Thomson. All rights reserved.

00123124

METHOD AND APPARATUS FOR CONTROLLING THE DISTRIBUTION OF COUPONS PROCEDE ET APPAREIL DE REGULATION DE LA DISTRIBUTION DE BONS

minimize redemption...

```
Patent Applicant/Assignee:
 ELECTRONIC ADVERTISING NETWORK INC,
Inventor(s):
 LEMON Chester L.
 KELLY Bill A.
Patent and Priority Information (Country, Number, Date):
                 WO 8501373 A1 19850328
 Patent:
                  WO 84US1450 19840914 (PCT/WO US8401450)
 Application:
 Priority Application: US 8360 19830915
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
 AT AU BE BRICH DE DK FI FRIGBIHU JP KP LK LU MC MG MW NL NO RO SE SU
Publication Language: English
Fulltext Word Count: 18231
```

Fulltext Availability: Detailed Description

Detailed Description

... WIPC

M.system of the present invention allows additional information to be printed on the **coupon** to deter

fraud and

to encourage prompt use of the

coupon. Since dispenser D

prints the coupons from data provided from host computer H via terminal...

22/3,K/68 (Item 1 from file: 985)
DIALOG(R)File 985: World News Connection(R)
(c) 2010 NTIS. All rights reserved.

0039750424 OW0603101596
PRC: Finance Minister Calls For Restoring Fiscal Order
Beijing XINHUA Domestic Service in Chinese, 0202 GMT 6 Mar 96
XINHUA DOMESTIC SERVICE
Wednesday, March 6, 1996
JOURNAL CODE: 342 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: Daily Report; News
WORD COUNT: 382

TEVT-

...vigorously restoring fiscal and economic order.

Liu Zhongli said: At present, some enterprises and individuals use false customs declaration forms and invoices to wantonly obtain tax rebates on exports through fraudulent means and to illegally buy foreign currency.

22/3,K/70 (Item 1 from file: 570)
DIALOG(R)File 570: Gale Group MARS(R)
(c) 2010 Gale/Cengage. All rights reserved.

01313464 Supplier Number: 43283940 On Madison Avenue/Bernice Kanner: SAVINGS PLAN New York, v25, n35, p18-21 Sept 7, 1992 ISSN: 0028-7369 Language: English Record Type: Abstract Article Type: Editorial Document Type: Magazine/Journal; General ABSTRACT: ...magazines, 2.3%. Article also discusses shoppers' actions when a couponed item is not available: coupon usage by demographic group; coupon expiration time frames; and fraudulent coupon redemption. TEXT: 22/3.K/71 (Item 2 from file: 570) DIALOG(R) File 570: Gale Group MARS(R) (c) 2010 Gale/Cengage. All rights reserved. 01159123 Supplier Number: 41767637 The Cutting Edge Of Coupon Fraud Incentive Managing & Marketing Through Motivation, v165, n1, p40-41 Jan. 1991 ISSN: 0019-3364 Language: English Record Type: Abstract Document Type: Magazine/Journal; Trade ABSTRACT:

...Procter & Gamble (Cincinnati). These people conduct 'refund conventions' and publish magazines on the subject. Since coupon usage has grown, there are more coupons available for fraudulent use. Sometimes retailers are involved in illegal coupon practices as well. Procter & Gamble is working toward curbing the problem by compiling a database... TEXT:

DIALOG(R)File 9: Business & Industry(R)
(c) 2010 Gale/Cengage. All rights reserved.
01839580 Supplier Number: 24629383 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Frittered Away
(Although consumers save over \$3 billyr on coupon redemption, companies
lose about \$400 millyr from incorrectly redeemed
coupons and \$250 millyr from coupon
fraud)
Promo, VXII, n 6, p 9
May 1999
DOCUMENT TYPE: Journal ISSN: 1047-1707 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 198

...(over \$3 bil/yr on coupon redemption, companies lose about \$400 mil/yr

22/3.K/76 (Item 1 from file: 9)

from incorrectly redeemed coupons and \$250 mil/yr from coupon fraud)

TEXT:

...annually by redeeming five billion-plus coupons. But manufacturers lose \$400 million a year through coupons that are redeemed incorrectly, and another \$250 million each year through coupon fraud, according to the findings of Aurora, CO-based In Store Media Systems, Inc. More than...

22/3.K/78 (Item 3 from file: 9) DIALOG(R) File 9: Business & Industry(R) (c) 2010 Gale/Cengage. All rights reserved.

01521304 Supplier Number: 24215153 (USE FORMAT 7 OR 9 FOR FULLTEXT) Bringing Online In Line (Providing coupons for package goods via the Internet could target them precisely to the proper recipients, but the fear of fraud has hindered this medium) Promo, v XI, n 5, p 54+ April 1998 DOCUMENT TYPE: Journal ISSN: 1047-1707 (United States) LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 1751

(USE FORMAT 7 OR 9 FOR FULLTEXT)

(Item 4 from file: 9) DIALOG(R) File 9: Business & Industry(R)

TEXT:

22/3.K/79

There are, however, electronic solutions to fraud. Coupons can be coded and then verified in-store when they're redeemed, or marketers can personalize coupon offers to an individual consumer and then track its redemption...

(c) 2010 Gale/Cengage. All rights reserved. 01411226 Supplier Number: 24077263 (USE FORMAT 7 OR 9 FOR FULLTEXT) Kmart upgrades Web presence (Kmart launches a new Super Kmart section on its Web site featuring 1,000 pages of fully interactive pages devoted to fresh food products and nutritional information) Discount Store News, v 36, n 21, p 1+ November 03 1997 DOCUMENT TYPE: Journal ISSN: 0012-3587 (United States) LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 593

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Toys "R" Us are offering coupons via an Internet site CoolSavings.com. The CoolSavings site utilizes special software that prevents coupon fraud and allows consumers to download one coupon per customer. Barnes

& Noble is using the Internet couponing site to promote store opening

22/3,K/81 (Item 1 from file: 635)
DIALOG(R) File 635: Business Dateline(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

1073706 00-41065
Cashing in on coupons Aurora firm automates supermarket discount process
Bishop, Laura
Denver Post (Denver, CO, US) pE.06
PUBL DATE: 990517
WORD COUNT: 614
DATELINE: Aurora, CO, US, Mountain

TEXT:

...using coupons last year.

Industry groups say manufacturers lose up to \$800 million because of fraud, redeeming coupons for products the consumer didn't buy and expired coupons. About 68 percent of all households use coupons.

Schulze, who learned about the coupon business through an earlier invention, started In Store...

22/3,K/82 (Item 2 from file: 635)
DIALOG(R)File 635: Business Dateline(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

Coupon printer drops Detroit papers
Roush, Matt
Crains Detroit Business (Detroit, MI, US), V10 N3 s1 p10
PUBL DATE: 940117
WORD COUNTY 640

WORD COUNT: 639

0465334 94-18581

TEXT:

...coupon insert printer has dropped the Detroit News and the Detroit

Free Press and will **use** groups of suburban newspapers to reach the metro Detroit market instead.

Fraudulent misredemption of

coupons by merchants was behind the move by News America

FSI Inc., according to a Dec ...

22/3,K/86 (Item 4 from file: 351) DIALOG(R)File 351: Derwent WPI

(c) 2010 Thomson Reuters. All rights reserved.

0005928738 - Drawing available WPI ACC NO: 1992-159113/199219

XRPX Acc No: N1992-118429

Packaging system convertible coupon or label - with secondary coupons

provided as separable portions of primary coupon so that use visibly

destroys integrity to prevent fraud Patent Assignee: MENASHA CORP (MENA-N)

Inventor: DUL E E; GROSSKOPF K F; VOLKMAN J B; WOLLANGK D A

Patent Family (1 patents, 1 countries)

Patent Application

Number Kind Date Number Kind Date Update

US 5106124 A 19920421 US 1990516491 A 19900430 199219 B

Priority Applications (no., kind, date): US 1990516491 A 19900430

Patent Details

Number Kind Lan Pg Dwg Filing Notes

US 5106124 A FN 9 14

Original Publication Data by Authority

Argentina

Assignee name & address:

Original Abstracts:

...attachable to selected items. The secondary coupons are separable

portions of the primary coupon so < B> use

of any of them visibly destroys the integrity of the

primary coupon to prevent

fraud. Several preferred embodiments

show various applications and ways of attaching the primary and secondary

coupons to...

22/3,K/89 (Item 2 from file: 88)

DIALOG(R) File 88: Gale Group Business A.R.T.S.

(c) 2010 Gale/Cengage. All rights reserved.

02456972 SUPPLIER NUMBER: 08753074

Sharing scientific data, (factors influencing willingness of scientists to

share data with one another)

Sterling, Theodor D.; Weinkam, James J.

Communications of the ACM, v33, n8, p112(8)

August, 1990

ISSN: 0001-0782 LANGUAGE: English RECORD TYPE: Fulltext: Abstract

WORD COUNT: 5057 LINE COUNT: 00504

- ... political or psychological)
 - 2. Potential conflict and disagreement
 - 3. Potential exposure of extreme bias and fraud
 - 4. Lack of incentive to use

someone else's data even though that data might be useful

Exchange of scientific...

22/3,K/90 (Item 3 from file: 88)

DIALOG(R) File 88: Gale Group Business A.R.T.S.

(c) 2010 Gale/Cengage. All rights reserved.

02257419 SUPPLIER NUMBER: 07614027 How does your staff measure up? Boyett, Joseph H.; Conn, Henry P. Working Woman, v14, n6, 026(2)

Working Woman, v14, n6, p26(2) June, 1989 CODEN: WOWOD ISSN: 0145-5761 LANGUAGE: English RECORD TYPE:

Fulltext WORD COUNT: 997 LINE COUNT: 00106

WORD COOKIT. 997 EINE COOKIT. 00100

 \dots $\,$ will always find a way to beat the system. You can do away with the incentive to cheat the system if you

use measurement in a positive, constructive way instead of in a negative or punishing way. Offer...

22/3,K/93 (Item 1 from file: 553)

DIALOG(R) File 553: Wilson Bus. Abs. (c) 2010 The HW Wilson Co. All rights reserved.

6452209 H.W. WILSON RECORD NUMBER: BWBA92077946

No quick fix for coupon fraud

Riddell, Ken Marketing Magazine v. 97 (October 19 1992) p. 4

LANGUAGE: English

...ABSTRACT: electronic coupon scanning is at least 2 years away in Canada. Electronic checkout scanning of **coupons** is seen

as a solution to coupon fraud because

it ensures that the consumer has bought the corresponding product.

Coupon fraud typically occurs when a

consumer redeems a coupon for a

product not purchased or a retailer slips extra coupons in with the ones...

22/3,K/94 (Item 2 from file: 553) DIALOG(R)File 553: Wilson Bus. Abs.

(c) 2010 The HW Wilson Co. All rights reserved.

02823207 H.W. WILSON RECORD NUMBER: BWBA94073207 Secret dining rebates: food for thought. AUGMENTED TITLE: Transmedia Executive Savings Card The Journal of Taxation (J Tax) v. 81 (July '94) p. 63-4

LANGUAGE: English

...ABSTRACT: rebate on that meal, and the employer has a policy of recovering discounts from the **use** of credit cards, the employee may be guilty of expense account fraud. The rebate program also raises questions about what constitutes taxable income.

22/3.K/96 (Item 1 from file; 636)

DIALOG(R) File 636: Gale Group Newsletter DB(TM)
(c) 2010 Gale/Cengage. All rights reserved.

03790714 Supplier Number: 48214533 (USE FORMAT 7 FOR FULLTEXT)
DEPT OF HEALTH: Patient evasion of prescription charges to be outlawed -Milburn
M2 Presswire, pN/A
Jan 8, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade

(USE FORMAT 7 FOR FULLTEXT)

Word Count: 2124

ABSTRACT:

TEXT:

...will help prevent forms going missing, and aid detection if forms are stolen. More secure use of Information technology in GP surgeries also provides safeguards against fraud; iii) a reward scheme for pharmacles which detect stolen or counterfeited prescription forms. Pharmacists already check for the...

22/3,K/98 (Item 1 from file: 702)

DIALOG(R)File 702: Miami Herald (c) 2010 The Miami Herald Publishing Co. All rights reserved.

09256063

CARDS DESIGNED TO REPLACE FOOD STAMPS Miami Herald (MH) - Saturday, September 13, 1997 By: DONNA LEINWAND Herald Staff Writer Edition: Broward Section: Broward News Page: 1BR Word Count: 620

...within two days, she said.

McGowan also expects to see a decline in food-stamp fraud. Under the paper coupon system, clients can sell their stamps at a reduced price and use the cash to buy items, including drugs and alcohol, that cannot be purchased with food...

22/3,K/99 (Item 2 from file: 702) DIALOG(R)File 702: Miami Herald

(c) 2010 The Miami Herald Publishing Co. All rights reserved.

07030074

DELAY URGED IN PHONE VOTE Miami Herald (MH) - TUE May 4, 1993 By: TIM NICKENS Herald Capital Bureau Edition: FINAL Section: LOCAL Page: 5B Word Count: 1,033

... one million customers for services they did not want. A statewide grand jury said the utility "created, promoted and sustained an atmosphere that served to foster and reward certain fraudulent practices."

The PSC, which regulates telephone and **utility** rates, is just starting to polish an image tarnished by years of close ties between...

22/3,K/114 (Item 4 from file: 160) DIALOG(R)File 160: Gale Group PROMT(R) (c) 1999 The Gale Group. All rights reserved.

00858231

A coupon sting operation by the US Postal Service has uncovered a network involved in illegally gathering and redeeming coupons in at least 24 states

Marketing News January 7, 1983 p. 11

... shampoo, Since that time, hundreds of real and ficticious retailers have submitted the 25-cent coupon for redemption. The USPS' latest coupon fraud probe is aimed at identifying not only those trying to redeem bogus coupons but the coupon 'gang cutters' who gather and distribute the coupons.